

Pedab Group AB and A&B Groep announce a strategic partnership for Telecom Expense and Mobility Management

In a strategic partnership with market leader A&B Groep, Pedab Group AB will start offering GTEM Solutions in the Nordic, Baltic and French markets to provide telecom expense and mobility management.

STOCKHOLM Sweden, ROSENDAAL The Netherlands, July 2016. The Netherlands-based A&B Groep and Pedab Group AB - located in the Nordics, Baltics and France, announce a strategic partnership. Introducing a complete telecom expense and mobility solution for companies in all major industries; Automotive, Transportation, Governmental, Healthcare, Financials etc.

Managing a large scale communications infrastructure is very difficult, almost unmanageable and can be an endless frustration for any large international business. When companies need support in managing their (multi-) national and complex telecommunications; GTEM Solutions is the answer.

A&B Groep and Pedab Group AB will help clients optimise their telecom contracts and effectively manage their total telecom environment.

Pedab Group AB delivers IT solutions for interaction and mobility. Today users are mobile which create a need to access information on and from multiple devices in an easy and secured way. Greater use of telecommunications services entail need for better control over these costs. GTEM Solutions is the leading provider of this service and together we will help our customers and partners to effectively manage their total communications environment.

GTEM Solutions, Global Technology Enterprise Management.

GTEM Solutions is a Telecom Expense and Mobility Management platform offered as a SaaS and managed services. It provides financial and usage reporting, creating end-user awareness of areas that need to be addressed. Next to expense management it offers also Enterprise Mobility Management (EMM) which combines device, app and content management with strong security to simplify how companies can go mobile. GTEM Solutions is the most robust expense and mobility management platform that spans across devices, users, applications, documents and expenses.

GTEM Solutions manages millions (€) of telecom carrier invoice spend per month.

Click on the link to watch our 2 minute video: <http://www.pedab.com/gtem-solutions/>

“The mobile workplace opens up many positive opportunities and allows greater flexibility. However, it is important to help businesses and their employees to ensure the savings made on flexible work is not ruined by high telecom costs. This new partnership with A&B Groep allows us to offer an additional service within mobility; Telecom Expense Management. Moreover, it is positive for our resellers and enables us to grow together with A&B Groep.”

Jesper Bartholdson, CEO of PEDAB Group AB

“The Nordics and Baltics are important markets to A&B Groep. We have already a wide range of customers and contacts in this region and a number of national government bodies. In 2015 A&B Groep opened for that same reason an office in Søborg, Copenhagen (Denmark).” stated Ron Rijkenberg, CEO of A&B Groep. “We were looking for an experienced partner in this important region to be able to deliver our GTEM Solutions in the best possible way. We are delighted to announce our partnership with Pedab as we feel that Pedab have the right experience and market knowledge with their robust IT solutions and services and we are excited to go to the market offering this new Telecom Expense and Mobility Management services together with them.”

Ron Rijkenberg, CEO of A&B Groep



Ron Rijkenberg (L) and Jesper Bartholdson (R)

ABOUT A&B GROEP

A&B Groep was founded in 1999 and is now firmly established as the leading global Telecom Expense Management auditing and benchmarking business on a global scale. A&B Groep actively supports clients by optimising their local and international communications estates; enabling cost reduction and visibility, control, security and reporting capability. More than 500 global companies have come to safely rely on us. Whether for fixed telephony, mobile services or data networks. Visit www.ab-groep.eu.



ABOUT Pedab Group AB

Pedab is a European value-added distributor (VAD) with a long history in the Nordic markets. With world leading technology Pedab aims to develop new business opportunities, increase profitability and create new opportunities for its partners. Pedab was established in Sweden in 1993, and today Pedab has offices in the Nordics, Baltics and France. Visit www.pedab.com

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